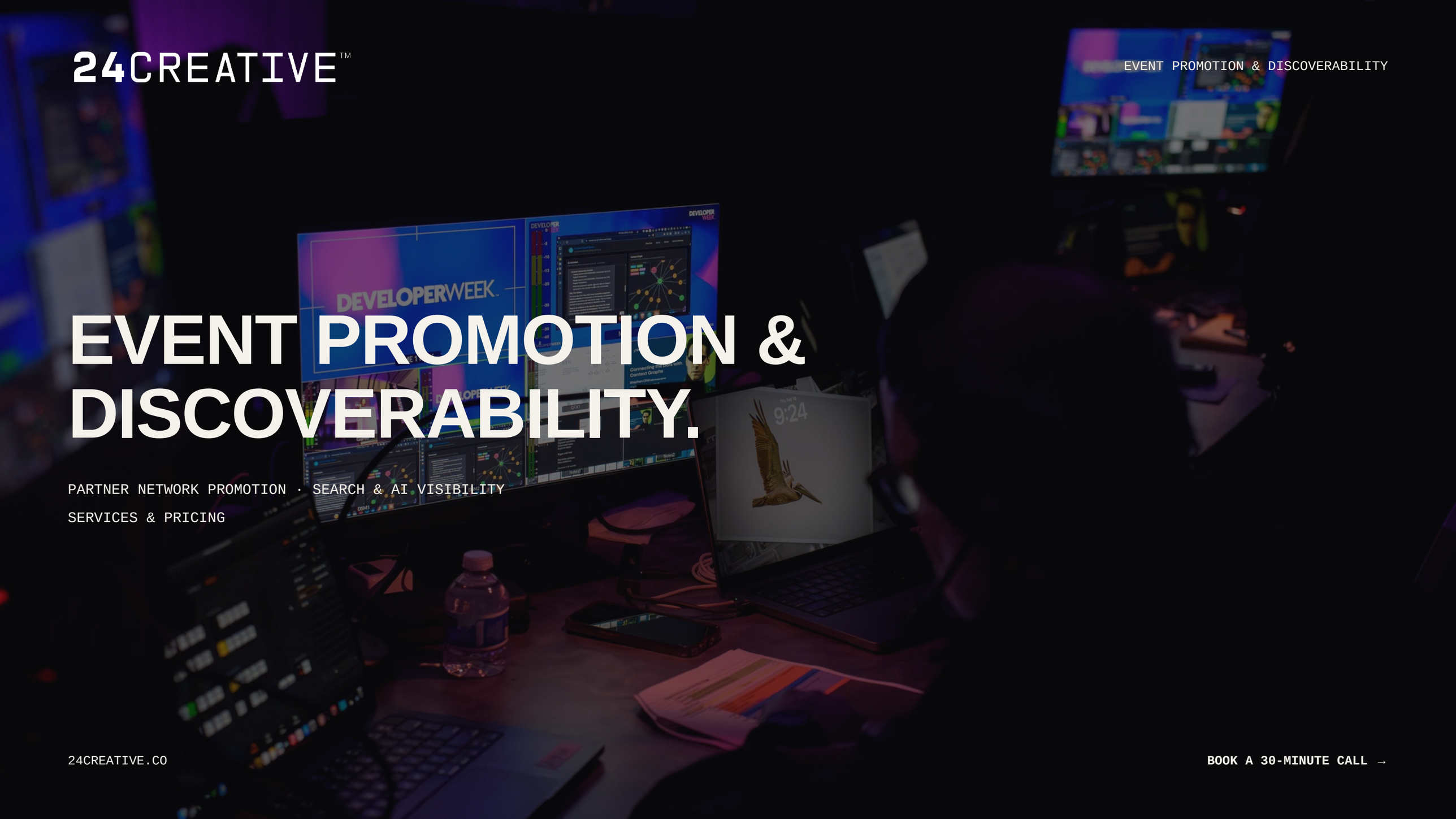


# EVENT PROMOTION & DISCOVERABILITY.

PARTNER NETWORK PROMOTION · SEARCH & AI VISIBILITY

SERVICES & PRICING

MAKE YOUR EVENT EASIER TO DISCOVER.

# WE EXTEND YOUR EVENT'S REACH ACROSS CHANNELS, SEARCH AND AI DISCOVERY.

01

## Partner Network Promotion

We submit your event to a network of 80+ calendars and websites, including Techmeme, Crunchbase and Eventseye. Partner placements carry no additional partnership fees.

- 80+ event calendars and websites
- 20M+ combined monthly website visits
- No additional partnership fees
- Clear deliverables agreed upfront

02

## Brand, SEO & AI Visibility Audits

We assess how your conference is discovered, described and recommended across search engines and AI tools. Choose a focused AI Visibility / GEO Audit or a complete review of your digital brand ecosystem.

- Search visibility and technical SEO review
- Content and event information structure
- Search and AI discovery review
- Prioritized recommendations and an actionable optimization plan

**80+ WEBSITES**
**20M+ MONTHLY VISITS**

Combined monthly traffic across network websites, not unique visitors or guaranteed views of your event. Individual listing acceptance and reach depend on each platform.

### Brand exposure

Build visibility on relevant event discovery platforms.

### CFP & CFS submissions

Support discovery while calls for papers or speakers are open.

### Ticket sales

Support event discovery during ticket-sales windows.

# YOUR NEXT STEP. MORE VISIBILITY.

Four ways to move your event forward. Choose the scope that fits your goals.

OPTION 01

## Partner Network Promotion

We promote your event through 80+ relevant calendars and tech websites.

**$790**
/ event

- Listing preparation and submissions
- Placement coordination and summary
- No additional partnership fees

OPTION 02

## AI Visibility / GEO Audit

We audit your visibility in ChatGPT, Perplexity, Gemini and Google AI results. GEO: Generative Engine Optimization.

**$2,190**
/ one-time

- Query testing, competitor and source analysis
- AI brand review; content, reference and technical recommendations
- Prioritized 30-90 day action plan

OPTION 03 **RECOMMENDED**

## Partner Promotion + AI Visibility Audit

We combine partner promotion with a full AI visibility audit at a lower package price.

**$2,390**
/ event
**SAVE $590** ~~$2,980~~

- Full Partner Network Promotion from Option 01
- Full AI Visibility / GEO Audit from Option 02
- Placement summary + 30-90 day action plan

OPTION 04

## Complete Brand Audit + SEO + GEO

We uncover gaps across your brand, search visibility and AI discovery.

**$4,750**
/ one-time

- Full AI audit from Option 02
- Technical SEO, keywords, competitor rankings and content gaps
- Brand positioning, backlinks, media and domain authority
- Prioritized website and brand optimization plan

Partner network placements are included - no additional partnership fees. Optional advertising/media spend and work outside the agreed scope are excluded. Campaign dates, audit coverage and implementation tasks are confirmed in your proposal.

**Network traffic is not guaranteed event reach. Rankings, AI citations, CFP/CFS submissions and ticket sales are not guaranteed.**

FROM SCOPE TO REPORT.

# AGREED DELIVERABLES, CLEAR TIMING AND A SUMMARY OF WHAT RAN WHERE.

## Partner network promotion

Concretely, we deliver:

- Channel and placement selection scoped to your event
- Event listing preparation and submissions to the network
- Placement coordination and listing status summary
- Event descriptions adapted to listing requirements
- Timing aligned with your CFP and ticket-sales windows
- Agreed deliverables and a post-campaign summary

## Brand, SEO & AI visibility audits

Concretely, we deliver:

- AI query testing, competitor recommendations and influential source analysis
- Review of how ChatGPT, Perplexity, Gemini and Google AI results describe your conference
- Content, digital reference and technical recommendations, with a 30-90 day plan for the AI audit
- Technical SEO, keywords, brand positioning, backlinks and content gap analysis in the complete audit
- Prioritized findings and optimization plan; pages, queries and competitors agreed upfront
- Standalone audits exclude implementation. Any separately agreed website changes are delivered with your internal team

01

### Brief

Your event, audience, goals and key dates - CFP, ticket sales, launch.

02

### Scope & placements

Channel selection, deliverables and pricing confirmed before anything runs.

03

### Launch

Audit analysis and listing submissions aligned to key dates; implementation only where separately included in your agreed scope.

04

### Report

Listing status and links, completed changes and next-step recommendations.

READY TO EXPAND YOUR EVENT'S VISIBILITY?

# LET'S FIND THE RIGHT SCOPE FOR YOUR EVENT.

Start with a short call about your event and goals.

**BOOK A 30-MINUTE CALL →**

24CREATIVE.CO