

24CREATIVE™

EVENT PROMOTION & DISCOVERABILITY

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PARTNER NETWORK PROMOTION · SEARCH & AI VISIBILITY
SERVICES & PRICING

24CREATIVE.CO

BOOK A 30-MINUTE CALL →

MAKE YOUR EVENT EASIER TO DISCOVER.

We help conference organizers extend their reach and strengthen how their events are discovered across relevant industry channels, search engines and AI-powered discovery tools.

Event Promotion & Discoverability combines Partner Network Promotion with Search & AI Visibility, complementing your existing marketing.

MORE OPPORTUNITIES TO BE DISCOVERED.
A CLEARER PATH FROM SEARCH TO YOUR EVENT.

01

Partner Network Promotion

We submit your event to a network of 80+ calendars and websites, including Techmeme, Crunchbase and Eventseye. Partner placements carry no additional partnership fees.

80+ event calendars and websites

20M+ combined monthly website visits

No additional partnership fees

Clear deliverables agreed upfront

02

Search & AI Visibility

We review how your website and content communicate event information to search engines and AI tools, to make your event easier to discover and understand.

Search visibility and technical SEO review

Content and event information structure

Search and AI discovery review

Prioritized recommendations and implementation support

A PRACTICAL APPROACH TO EVENT VISIBILITY.

Choose a focused service or combine promotion, analysis and implementation in one coordinated campaign.

OPTION 01

Partner Network Promotion

From \$1,000

/ EVENT

Event submissions across an 80+ calendar and website network. Listing preparation, coordination and a placement summary; no additional partnership fees. Timing and accepted listings agreed for your event.

OPTION 02

Search & AI Visibility Audit

From \$900

/ ONE-TIME

A focused review of your website, content, search visibility, selected discovery queries and relevant AI search experiences. Findings, prioritized recommendations and an optimization roadmap - audit only, not implementation.

OPTION 03

Optimization Implementation

From \$1,500

Agreed priority improvements after the audit: content, page structure, on-page SEO, metadata, internal linking, structured data. Scope defined after review; larger builds and new content priced separately.

OPTION 04 RECOMMENDED

Combined Visibility Campaign

\$3,000

/ EVENT

Partner promotion, search and AI audit and implementation of agreed priorities, in one coordinated scope of work.

PILOT: \$2,750 (FIRST 2-3) SCOPE CONFIRMED IN PROPOSAL

Partner network placements are included - no additional partnership fees. Optional advertising/media spend and work outside the agreed scope are excluded. Campaign dates, audit coverage and implementation tasks are confirmed in your proposal.

Network traffic is not guaranteed event reach. Rankings, AI citations, CFP/CFS submissions and ticket sales are not guaranteed.

Let's identify the right opportunities for your event.

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THE PARTNER NETWORK.

We place your event on a network of more than 80 calendars and websites. The network includes Techmeme, Crunchbase and Eventseye, with combined monthly website traffic of more than 20 million visits.

What the network is

80+ event calendars and relevant websites

Examples: Techmeme, Crunchbase, Eventseye

Event listing and discovery platforms

No additional partnership fees

What we do for your event

Curated channel selection based on your event and audience

Agreed placements and timing, confirmed before launch

Event listing preparation and submission

Placement coordination and listing status summary

Post-campaign summary of what ran where

80+ WEBSITES
20M+ MONTHLY VISITS

Combined monthly traffic across network websites, not unique visitors or guaranteed views of your event. Individual listing acceptance and reach depend on each platform.

01

Brand exposure

Build visibility on relevant event discovery platforms.

02

CFP & CFS submissions

Support discovery while calls for papers or speakers are open.

03

Ticket sales

Support event discovery during ticket-sales windows.

FROM SCOPE TO REPORT.

Partner network promotion

Concretely, we deliver:

Channel and placement selection scoped to your event

Event listing preparation and submissions to the network

Placement coordination and listing status summary

Event descriptions adapted to listing requirements

Timing aligned with your CFP and ticket-sales windows

Agreed deliverables and a post-campaign summary

Search & AI visibility

Concretely, we deliver:

Technical SEO and visibility review of your event website

Event information and content structure

AI Optimization (AIO) and Generative Engine Optimization (GEO) review

Prioritized report; pages, queries, AI tools and competitors agreed upfront

Agreed content, metadata and structure fixes; larger development excluded

Step 01

Brief

Your event, audience, goals and key dates - CFP, ticket sales, launch.

Step 02

Scope & placements

Channel selection, deliverables and pricing confirmed before anything runs.

Step 03

Launch

Audit, agreed optimization and listing submissions aligned to key dates.

Step 04

Report

Listing status and links, completed changes and next-step recommendations.

Ready to expand your event's visibility? Start with a short call about your event and goals.

BOOK A 30-MINUTE CALL →